

## About You

Name

Art Medium

Goals

## Audience

## Your Work

*Benefit/Outcome + Process*

Example:

- **Education:** work with elementary students through special programming, participate in local festivals with interactive displays, give workshops at my neighborhood library
- **Spread Joy:** make cartoons that make people laugh, participate in 419 day, make weekly "silly saturday" instagram posts.




# Personality

Trait + "Mantra"

Examples:

- **Driven:** Get things done.
- **Vibrant:** Embrace bold.
- **Engaging:** Show up strong.

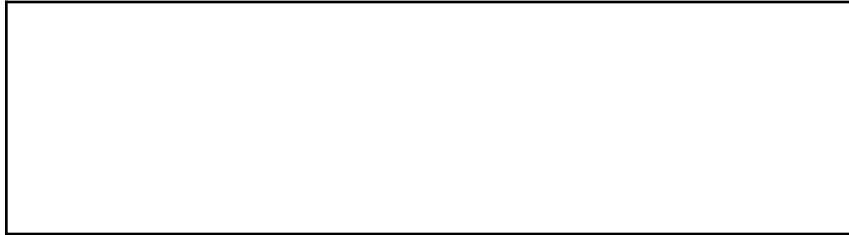
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Brainstorm:

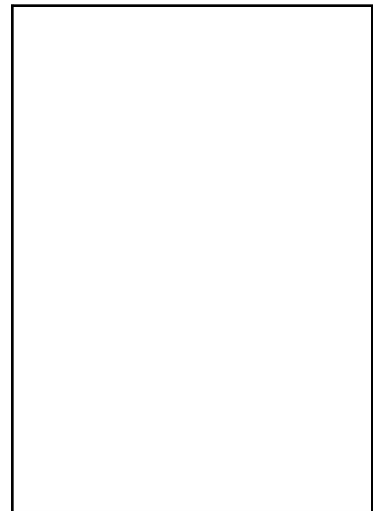
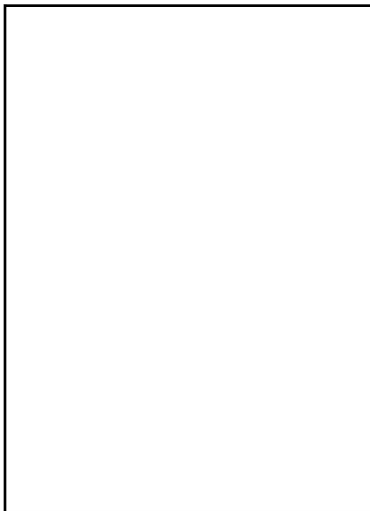
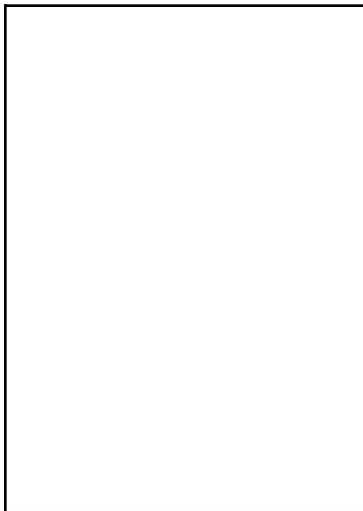


## What/How/Why

I...



by...



Because...

